



Partner Policy

2027 Annual Bike Giveaway Program

Bikes for Kids Wisconsin Inc. & Participating Partner(s)

In consideration for being selected to participate in the 2027 Annual Bike Giveaway Program, operated by Bikes for Kids Wisconsin, Inc. ("BFKWI"), the participating organization ("Distribution Partner") agrees to comply with the terms and conditions outlined in this Partner Policy. The Distribution partner acknowledges that participation in this program is voluntary and subject to adherence to all program policies, procedures, requirements, and timelines established by BFKWI.

Overview of Annual Giveaway Program

Bikes for Kids Wisconsin is proud to support public schools and 501(c)(3) nonprofit organizations that serve financially challenged communities by offering high-quality bicycles to children and individuals in need. This policy outlines the process, pricing, and eligibility for becoming a Bike Distribution Partner.

Application Eligibility

- Public schools, Tribes
- 501(c)(3) nonprofit organizations
 - Organizations must serve low-income, underserved, or otherwise financially challenged communities within Wisconsin.

Application Period

- Bike Distribution Partner applications are accepted annually between: October 15 – December 15
- Applications must be submitted through our website. The application is only open during the application cycle from October 15-December 15. The link to apply for bikes is: <https://bikesforkidswi.org/apply-for-bikes/>

Bike Request Limits

- Eligible organizations may request between **1 and 100 bikes** per application cycle. Quantities are subject to availability and alignment with need and capacity to distribute.

Application Fee Structure: Bikes for Kids Wisconsin Distribution Partner Policy (2026)

**Government entities (tribes, municipalities, school districts) are exempt from this fee structure.*

Small to Mid-Sized Organizations (Annual Budget Under \$750,000):	*For Larger Nonprofits (Annual Budget \$750,000 or more):
- \$25.00 / Bicycle - \$25 / Helmet	- \$35 / Bicycle - \$25 / Helmet

These rates reflect significant subsidies. Labor per bicycle is quantified close to \$150 per bike, and many are valued between \$200 – \$600 retail price.

Distribution Partner Responsibilities:

- Completion of Registration sheet following deadlines as assigned by Bikes for Kids Wisconsin Staff.
- Thorough and effective communication with BFKWI Staff and bike recipients to ensure program efficiency
- Effectively coordinate the logistics of Bulk Pickup, Voucher Redemption, or attendance at the in-person giveaway event following timelines and deadlines as assigned by Bikes for Kids Wisconsin Staff.
- Bicycles must be distributed to those in financial need.
- Bikes may not be resold to participants and cannot be charged.
- Distribution partners agree to provide basic reporting or photos of distribution efforts.

Questions?

- Email ride@bikesforkidswi.org or call **(608)405-0385** for questions or eligibility clarification for this program.