

Bikes for Kids Wisconsin — Bike Distribution Partner Policy

Effective June 2025

Overview

Bikes for Kids Wisconsin is proud to support public schools and 501(c)(3) nonprofit organizations that serve financially challenged communities by offering high-quality bicycles to children and individuals in need. This policy outlines the process, pricing, and eligibility for becoming a Bike Distribution Partner.

Who Can Apply

Eligible applicants include:

- Public schools
 - 501(c)(3) nonprofit organizations
 - Organizations must serve low-income, underserved, or otherwise financially challenged communities within Wisconsin.
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Application Period

Bike Distribution Partner applications are accepted annually between:
October 15 – December 15

Applications must be submitted through our website. The application is only open during the application cycle from October 15-December 15. The link to apply for bikes is: <https://bikesforkidswi.org/apply-for-bikes/>

Bike Request Limits

Eligible organizations may request between **1 and 100 bikes** per application cycle. Quantities are subject to availability and alignment with need and capacity to distribute.

Application Fee Structure

To help cover a small portion of our costs, an application fee is charged per bike:

For Small to Mid-Sized Organizations (Annual Budget Under \$750,000):

- **\$25 per bike**

***For Larger Nonprofits (Annual Budget \$750,000 or more):**

A bulk rate applies based on the type of bike requested:

- **Non-Geared (Children's) Bikes: \$30 each**
- **Geared Youth/Adult Bikes: \$75–100 each**

These rates reflect significant subsidies. Our cost for geared bikes averages a minimum of **\$150 per bike**, and many are valued between **\$600–\$1,000 retail price**.

*Government entities (tribes, municipalities, school districts) are exempt from this fee structure.

Expectations of Distribution Partners

- Must distribute bikes to individuals in financial need.
 - May not resell bikes or charge recipients.
 - Must agree to provide basic reporting or photos of distribution efforts.
 - Must pick up bikes or coordinate transport within the agreed window.
 - If sharing on social media, tag [@bikesforkidswi](#) in your post.
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Questions?

Contact us at **608-405-0385** or email Kristie@bikesforkidswi.org with any questions before applying.