

Bikes for Kids Wisconsin is a 501c3 nonprofit organization powered by our love of cycling, our community, and our planet. We increase the use of bicycle-based transportation for everyone through access, low-cost repairs, and education.



BIKES for KIDS
WISCONSIN

making transportation accessible for all

BikesForKidsWI.org • (608) 405-0385 ph
354 Coyier Lane, Madison, WI 53713

Your annual sponsorship connects your brand to a cause that values transportation equity for all. We are building an inclusive, equitable, and diverse community where all people are treated with dignity and mutual respect while ensuring that all people have access to transportation by bicycle. We offer everyone the opportunity to ride and we support access to cycling for everybody. We create a sustainable environment by riding, recycling, repairing, and refurbishing bicycles. We are teaching our community about bicycle care and repair.

SPONSORSHIP OPPORTUNITIES

In exchange for your support, we will actively promote your business as outlined below.

TITANIUM - \$15,000 IN ANNUAL SUPPORT

- Logo placement on our website sponsor banner
- Logo placement in our monthly e-newsletter 12x
- Logo placement on our t-shirts
- Social media shout-outs and tagging
- Invited to hang your company banner in our bike shop
- Additional promotions and event sponsorships available per sponsors direction

CARBON FIBER - \$10,000 IN ANNUAL SUPPORT

- Logo placement on our website sponsor banner
- Logo placement in our monthly e-newsletter 6x
- Logo placement on our t-shirts
- Social media shout-outs and tagging
- Invited to hang your company banner in our bike shop

ALUMINIUM - \$5,000 IN ANNUAL SUPPORT

- Logo placement on our website sponsor banner
- Logo placement in our monthly e-newsletter 3x
- Logo placement on our t-shirts
- Invited to hang your company banner in our bike shop

STEEL - \$2,500 IN ANNUAL SUPPORT

- Logo placement on our website sponsor banner
- Logo placement on our t-shirts
- Invited to hang your company banner in our bike shop

For more information, please contact Executive Director, Kristie GoForth at Kristie@BikesForKidsWI.org or call her at (608) 444-8641.